



Etni Estrella

Front-End Web Developer

www.etniestrella.com

Profile

I have 15 years of Design and Front-End Web Development experience, mostly in Magento and LAMP environments. I am an expert in Photoshop, HTML/CSS and I love JavaScript!

Software & Languages

Photoshop	★ ★ ★ ★ ★
Illustrator	★ ★ ★ ★ ★
HTML/CSS	★ ★ ★ ★ ★
Javascript	★ ★ ★ ★ ★
jQuery	★ ★ ★ ★ ★
PHP	★ ★ ★ ★ ★
AngularJS	★ ★ ★ ★ ★

Spoken Languages:

English, Español, 日本語

Experience

Front-End Web Developer & Designer

DailySale, Inc. | Oct 2013 - Now

- Design new logo and Magento web theme
- Create Responsive Email and Landing Pages
- Develop and implement Magento front-end features

Front-End Web Developer & Designer

The Legacy Companies | June 2011 - July 2013

- Maintained 9 consumer brand websites
- Developed Magento front-end features
- Developed WordPress website
- Designed social media collateral

Senior Designer

Southern Wine & Spirits | Oct 2008 - June 2011

- Oversaw two other designers
- Maintained customer-facing website
- Developed and implemented SharePoint theme
- Designed email templates and web collateral
- UI design for internal applications
- Maintained B2C eCommerce website

Multimedia Designer

Indivo Design Agency | April 2007 - July 2008

- Developed cross-platform interactive CD-ROMs for PCs & Kiosks with Flash/ActionScript
- Created web collateral in Flash
- Developed Joomla websites
- Edited audio and video for online promotions

Education

B.S. in Graphic Design; The Art Institute

Fort Lauderdale, FL; March 2007

Certification in Web Design; McFatter Technical School

Davie, FL June 2002