



Etni Estrella

Front-End Web Developer

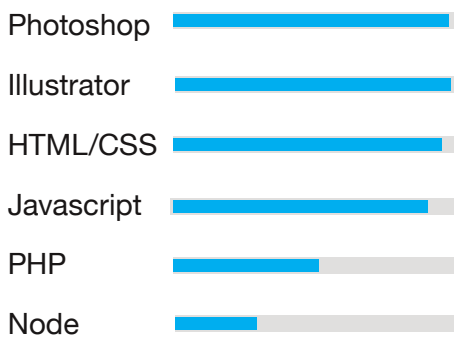
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I have 15 years of Design & Front-End Web Development experience, mostly in Magento and Wordpress environments. I am an expert in Photoshop, HTML/CSS and I love JavaScript!

Software & Languages



Human Languages:

English & Español

Experience

Front-end Web Developer

BPI Sports, Inc. | Nov 2016 - Now

- BigCommerce & WordPress Theme development
- Create custom plugins and custom fields for easier back-end management
- Code custom javascript website features

Front-End Web Developer & Designer

DailySale, Inc. | Oct 2013 - Oct 2016

- Designed new logo and branding
- Developed Magento Theme
- Created Responsive Email and Landing Pages
- Developed and implemented Magento front-end features

Front-End Web Developer & Designer

The Legacy Companies | June 2011 - July 2013

- Maintained nine consumer-brand & ecommerce websites
- Created and Developed Magento & Wordpress themes
- Designed social media collateral and some packages

Senior Designer

Southern Wine & Spirits | Oct 2008 - June 2011

- Maintained flagship website
- Developed SharePoint theme for intranet portal
- Designed web & social media collateral
- UI design for internal applications
- Maintained B2B ecommerce website

Multimedia Designer

Indivo Design Agency | April 2007 - July 2008

- Developed cross-platform interactive CD-ROMs with ActionScript (Flash)
- Designed Web Banners and other web collateral
- Edited audio and video for online promotions

Education

B.S. in Graphic Design; The Art Institute

Fort Lauderdale, FL; March 2007

Certification in Web Design; McFatter Technical School

Davie, FL June 2002